



Representing the ecosystem of Internet -Bharat Model

CCAIOI Newsletter

Sep - Oct, 2011

### *CCAIOI extends support to the Assocham eCommerce Confernece*

CCAIOI extended support to the Assocham first **e-Commerce: The Next Phase of Growth on 12<sup>th</sup> October, 2011** at **New Delhi** .

The conference was very aptly timed considering eCommerce is poised to grow in India. The B2C e-Commerce segment estimated that while the online audience grew by 40% during July 2010-June 2011, e-Commerce grew three times of that.

The conference was attended and represented by all stakeholders of the eCommrece ecosystem – content providers, aggregators, payment facilitators, banks, technology providers, venture capitalists and last mile customer service providers like Cybercafés/ public Internet Access points.

### *Draft National Telecom Policy 2011 Released*

The draft National Telecom Policy 2011 and draft policies on ICT and Electronics was recently released by the Hon'ble Minister for Communications & IT, Shri Kapil Sibal. During the release, the Minister mentioned that the thrust of this policy is to underscore the imperative that sustained adoption of technology would offer viable options in overcoming developmental challenges in education, health, employment generation, financial inclusion and much else.

The primary objective of NTP-2011 is maximizing public good by making available affordable, reliable and secure telecommunication and broadband services across the entire country. The main thrust of the Policy is on the multiplier effect and transformational impact of such services on the overall economy. It recognizes the role of such services in furthering the national development agenda while enhancing equity and inclusiveness. Direct revenue generation would continue to remain a secondary objective. NTP-2011 also recognizes the predominant role of the private sector in this field and the consequent policy imperative of ensuring continued viability of service providers in a competitive environment. Pursuant to NTP-2011, these principles would guide decisions needed to strike a balance between the interests of users/ consumers, service providers and government revenue.

The community has been asked to share their inputs and feedback on the draft by 7<sup>th</sup> Nov 2011.

### *42<sup>nd</sup> ICANN Meeting concludes in Dakar*

The 42<sup>nd</sup> meeting, of Internet Corporation for Assigned Names and Numbers (**ICANN**), concluded **successfully in** Dakar, Senegal.

ICANN's mission is to ensure a stable, secure and unified global Internet. ICANN coordinates the names and numbers across the world. It is a not-for-profit public-benefit corporation with participants from all over the world dedicated to keeping the Internet secure, stable and interoperable. It promotes competition and develops policy on the Internet's unique identifiers. ICANN doesn't control content on the Internet. It cannot stop spam and it doesn't deal with access to the Internet. But through its coordination role of the Internet's naming system, it does have an important impact on the expansion and evolution of the Internet.

The new gTLDs was one of the important topics discussed during the meeting. There was a lot of discussion around what order applications will be accepted and evaluated. During the meeting, the ICANN Board of Directors passed a resolution to review a proposal from a special working group that would create a support system for deserving applicants of new gTLDs, many of whom are expected to be in developing countries. The Board further directed the President and CEO to develop a detailed plan by December 8, for the scoping and implementation of the recommendations.

There were 1246 registrants for this meeting and was attended by the Internet community from across the globe. The meeting was also attended by the Director of CCAOI.

### *Indian Nominated to FCC Seat*

President Barack Obama has announced his intent to nominate the following individuals to key FCC posts:

- Jessica Rosenworcel -- Commissioner
- Ajit Varadaraj Pai -- Commissioner

The Federal Communications Commission (equivalent to TRAI in India) regulates interstate and international communications by radio, television, wire, satellite and cable in all 50 states, the District of Columbia and U.S. territories.

Ajit Varadaraj Pai is a Partner in the Litigation Department of Jenner & Block LLP. Immediately prior to joining Jenner & Block, Mr. Pai worked in the Office of the General Counsel at the Federal Communications Commission, where he served as Deputy General Counsel, Associate General Counsel, and Special Advisor to the General Counsel. Previously, he served as Chief Counsel to the U.S. Senate Judiciary Committee's Subcommittee on the Constitution, Civil Rights, and Property Rights and as Senior Counsel at the Office of Legal Policy at the U.S. Department of Justice. Mr. Pai also served as Deputy Chief Counsel to the U.S. Senate Judiciary Committee's Subcommittee on Administrative Oversight and the Courts, and as Associate General Counsel at Verizon Communications Inc. Mr. Pai began his career as a law clerk to Judge Martin L.C. Feldman of the U.S. District Court for the Eastern District of Louisiana, and then as an Honors Program trial attorney in the Telecommunications Task Force at the U.S. Department of Justice's Antitrust Division. Mr. Pai holds a B.A. from Harvard University and a J.D. from the University of Chicago.

Source: The White House

### *Age, Income and Digital Inclusion*

The Digital Divide increasingly is based on age and income, rather than broadband availability, according to new research from Strategic Networks Group.

The research firm has developed what it calls a "Digital Economy Index" to summarize how households use 30 distinct Internet activities. The company uses the index to rank households on a scale of 1 to 10, with 10 representing households that engage in 100% of activities. Using this methodology, SNG found that Internet utilization is lowest among households with incomes below \$30,000 and in which household members are over 55.

"Simply connecting . . . does not complete the process of bringing people and households into the digital world," wrote SNG in an announcement of the research findings. "So we need to do better, including designing Internet outreach and training programs to the groups that are still experiencing the divide." SNG argues that people in households with higher DEI ratings have stronger earning ability. Accordingly the firm advocates "more focused targeted training for those e-solutions that have the most significant, long-lasting socio-economic impacts."

In referencing the e-solutions with the greatest socio-economic impact, SNG references Internet activities such as teleworking, selling online and using VoIP.

Source: Connected Planet

## *FCC Releases Internet Access Report*

This report summarizes information about Internet access connections over 200 kilobits per second (kbps) in at least one direction in service in the United States on December 31, 2010, as collected by FCC Form 477.

Notable developments during 2010 include:

- Internet connections overall are growing. The number of connections over 200 kbps in at least one direction increased by 28% in 2010 to nearly 169 million.
- Growth is particularly high in mobile Internet subscriptions, but fixed-location connections also continue to increase. The number of mobile subscriptions exceeded 84 million by December 2010 – up 63% for the year. The number of fixed-location connections increased by 6% to over 84 million at year's end.
- Both fixed and mobile services are shifting to higher speeds. By the end of 2010, 53% of fixed-location connections and 13% of mobile subscriptions were at speeds at or above the availability benchmark adopted in the Sixth Broadband Deployment Report, up from 49% and 4% respectively at the end of 2009.

Source: Federal Communications Commission

## *News on Internet Privacy and Security*

- Four lawmakers wrote to Facebook CEO Mark Zuckerberg, questioning him about the social network's handling of user data. In the letter, Reps. Joe Barton (R-TX), Edward Markey (D-MA), Marsha Blackburn (R-TN) and Carolyn Maloney (D-NY) asked Zuckerberg to describe "all personally identifiable information that Facebook collects," how it stores user information and whether it deletes information when a user requests it. They also asked how Facebook balances user privacy with free-speech rights.
- Shortly Facebook will roll out a major makeover that, depending on your point of view, is being called wonderful or creepy, brilliant or a "stalker's paradise." The social network plans to transform the profile pages of all its members from a static listing of data - such as city, birth date, school, workplace, hobbies and interests - into Timeline, a more engaging, constantly updating, eye-catching "digital scrapbook." Combined with an expanded platform of applications that encourages members to share what they're doing without even thinking about it, the Palo Alto firm hopes to strengthen its role as a centerpiece of online activity, culture and commerce.



BEST DATA CENTRE at the CMAI 5th National Telecom Awards 2011 | Launch of Online Radio in partnership | Sify Movies is 3rd highest user visited portal for cinema related news in India | BEST PRODUCT IMPLEMENTATION at the First Fortinet India VIP Forum at Hong Kong

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