Cyber Café Association of India

CCAOI with support of NIXI launches "Project Gyan"

To offer everyone the opportunity to learn the basics of Internet, PC and safe surfing CCAOI with the support of NIXI (National Internet Exchange of India) has launched "Project Gyan". In just 10 days, people will be able to learn basics of Internet, PC and safe surfing from Cybercafés. What's more is that the course is being provided in vernacular languages facilitating everyone to learn the basics of computer including internet without proficiency in English. It is observed, that many people hesitate to learn computers, as they are not well versed in the English language. 3/4th of the people of India do not know English. Computer education through vernacular languages will offer everyone the opportunity to learn computers. Cybercafés will provide the platform and assistance to the people so that they can acquire knowledge & expertise conveniently. Certificates will be provided to the candidates after successfully completing the course. In this phase, the course is being conducted in Hindi.

CCAOI submits memorandum to RBI for appointing Cybercafés as Business Correspondent (BC)

A Reserve Bank of India Working Group has recommended some new entities for appointment of Business Correspondents (BC's) for banks in rural and semi-urban areas: CCAOI is advocating that the Cybercafés should also be such an entity recommended by RBI.

Reserve Bank of India Working Group observes that banks would need to accept the BC model as it is crucial for achieving the goals of financial inclusion. The traditional **'brick and mortar'** branches can reach the interior areas of our country only up to a certain extent. This model presents the banks with a workable option to provide banking services in inaccessible areas in a cost-effective manner. RBI has also noted that BC's should be used not only for opening and servicing no-frills accounts, but also for the full range of financial activities. BC's could be the ideal medium for the banks to handle the huge volumes of low value transactions.

CCAOI is looking forward to the recommendation of RBI so that the Cybercafés in our country can enter into a new era and contribute significantly in creating a strong financial foundation of our country at the micro levels.

CCAOI submit NOIF in ICANN for creating a separate constituency for Cybercafés and GNSO

CCAOI has submitted the Notice of Intent Form (NOIF) to ICANN for creating a separate constituency for Cybercafés under Generic Names Supporting Organization (GNSO). Considering the critical role being played by the Cybercafés in spreading Internet education, especially in the emerging nations where the next billion internet users will come from, CCAOI has requested ICANN to look at the option of creating a new constituency for the Cybercafés called "**Public Internet Access/ Cybercafé Ecosystem (PIA/ CC)**" in the structure of the Generic Names Supporting Organization (GNSO). By offering **"Assistance Service"** to layman to use Internet for various purposes, the cybercafés are playing a pivotal role in growing the number of internet users in the country. Even after that there is no representation of the cybercafés in the decision making process. In the developing countries like India, the Cybercafés have been playing the lead role to spread internet awareness amongst the common people. Assistance is also being provided in the Cybercafés so that people can effectively use internet for their various needs. Creating a separate constituency will help the Cybercafés to be in a superior position to carry out the responsibilities that they are already playing without any recognition. It is our endeavor at CCAOI, to deliver the message that the Cybercafés fraternity of India want to express to the concerned authorities.

CCAOI joins hands with ZipCash to launch CCAOI-ZipCash Cards

Cybercafé Association of India (CCAOI) has taken a significant step to benefit the masses by popularizing the latest utilities of SMS. Now, the people will be able to pay for products and services by simply sending an SMS. By opening a Zip Cash Account and topping up the account by Cash Card, Cheque, Net Banking, Credit Cards etc., the consumers will be able to pay whenever or wherever they want.

In this mode of payment, the consumers will also be free from credit card number theft, online phishing and other safety issues. As without disclosing credit card or bank account numbers, people will be able to do shopping or pay for their services anywhere at any time.

This revolutionary step of Zip Cash is supported by CCAOI – "the voice", of the ecosystem of Cybercafés spread across the nation. The consumers will also be able to send SMS payment from the Cybercafés. CCAOI is committed to take care of all the challenges that the consumers may face while using the Zip Cash like PC, language, assistance etc.

CCAOI in News

CCAOI has joined hands with Telecom User Group India (TUG) and IPTV Forum of India to work together in areas of mutual interest.

Highlight of Our Next Newsletter.....

Our initiative towards providing the **Cybercafés with a comprehensive Security & Cafe Management System at no cost!**

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Visit us online at: www.ccaoi.in For any comments/ suggestions email: info@ccaoi.in